

BROADWAY PLAYBILL ADVERTISING | 2026-2027

Portland Ovations is proud to be the exclusive presenter of Broadway National Tours at Merrill Auditorium, right here in Portland!



6 TITLES • 15 PERFORMANCES • UP TO 28,000 IMPRESSIONS

The only way to reach the Broadway audience in Maine as well as parts of Massachusetts and New Hampshire.

	<p><i>Mystic Pizza</i> OCTOBER 28 & 29, 2026 MERRILL AUDITORIUM</p>
	<p><i>Hadestown</i> NOVEMBER 17 - 19, 2026 MERRILL AUDITORIUM</p>
	<p><i>Waitress</i> JANUARY 12 & 13, 2027 MERRILL AUDITORIUM</p>
	<p><i>Beetlejuice</i> FEBRUARY 23 - 25, 2027 MERRILL AUDITORIUM</p>
	<p><i>The Wiz</i> MARCH 3 & 4, 2027 MERRILL AUDITORIUM</p>
	<p><i>Jersey Boys</i> MARCH 26 & 27, 2027 MERRILL AUDITORIUM</p>

RATES

Back outside cover-Color	\$1,500
Inside back cover-Color	\$1,000
Full page-Color	\$800
Half page-Color	\$500

Please contact Ciara Neidlinger at cneidlinger@portlandovations.org or call 207-773-3150 to inquire about advertising in Portland Ovations' Broadway playbill.

AD SPECS

Size	Dimensions
FULL	4.75" w x 7.75" h
HALF	4.75" w x 3.75" h

PRODUCTION GUIDELINES

Resolution on all images should be at least 300 DPI. Ads must be supplied as PDFs with all text converted to outlines.

SUBMISSION

Please submit your ad to Katie Day at kday@portlandovations.org. For files larger than 15 MB please supply via Dropbox or other file transfer. Ads may be updated throughout the season by performance, individual deadlines listed above.

POLICIES

Portland Ovations reserves the right to decline any ad. The positioning of the ad within the program is the prerogative of Portland Ovations.

120 Exchange Street • Portland, Maine • 04101
 207.773.3150 • PORTLANDOVATIONS.ORG

ROLLING DEADLINES

- MYSTIC PIZZA**
September 25
- HADESTOWN**
October 16
- WAITRESS**
December 11
- BEETLEJUICE**
January 22
- THE WIZ**
February 5
- JERSEY BOYS**
February 26