



# CORPORATE SPONSORSHIP



COVER PHOTO **AUDRA MCDONALD**



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Dear Business Leaders,

Portland Ovarations propels the artistic, social, educational and economic wellbeing of communities through the power of the performing arts.

Live performance is a significant economic driver and community builder. With more than 50,000 people experiencing our programs, Ovarations catalyzes \$4,000,000 annually in local economic activity.

The arts delight and entertain, provoke contemplation and can be a tool for social change. Live performance creates a shared experience where differences are honored and similarities celebrated. The performing arts are one of the most powerful and vibrant ways in which communities gather together.

As a Maine nonprofit, Ovarations is guided by our core values. Through our governance, policies, and programs, Ovarations –

- celebrates the power and brilliance of the performing arts.
- commits to being an anti-racist organization.
- continues to evolve governance, operations, finances and programs to embody inclusivity, diversity, equity and access.
- nurtures a staff, board and collective culture that is compassionate, committed and enthusiastic.
- collaborates with other arts organizations, nonprofits, education systems and the business sector to promote lifelong learning through the arts.

We invite you, as business leaders and corporate sponsors to align your brand with Ovarations' – uplifting and expressing these values in our communities as we gather together to experience the joy, delight and power of live performance.

With gratitude,

Aimée M. Petrin  
Executive & Artistic Director

SPONSORSHIP PACKAGES ARE CUSTOMIZABLE  
Contact Casey Oakes for details at [coakes@portlandovations.org](mailto:coakes@portlandovations.org)

## SPONSORSHIP OPPORTUNITIES



### MAINSTAGE SPONSORSHIP

Portland Ovations enjoys a 94-year legacy of connecting artists from around the world to Maine audiences. Each thoughtfully curated season includes performances in dance, music and theater.



### MARQUEE SPONSORSHIP

From Broadway National Tours to iconic dance companies, jazz greats and stage legends, Marquee sponsorships of performances at Merrill Auditorium reach the largest and most diverse audiences.

**\$5,000**

MAINSTAGE

- Exclusive sponsorship of your selected performance
- 4 Complimentary tickets to your sponsored performance
- The opportunity to purchase additional tickets at a 10% discount; this benefit is available to all employees of sponsor
- Sponsorship credit with logo in our season brochure, print advertising, direct marketing, and mention in press releases
- Full page, black & white ad in Portland Presents program
- Acknowledgment from the stage
- Acknowledgment in Portland Presents
- Link to your website on portlandovations.org
- Assistance in planning a reception for your performance
- 4 gift Ovations' Memberships

#### YOUR COMPANIES EXPOSURE

- E-mail: 200,000+ impressions
- Print ads: 25,000+ impressions
- Season brochure: 20,000+ impressions
- Website event: 10,000+ impressions
- Social media: 10,000+ impressions
- Direct mail: 5,000+ impressions
- Portland Presents: 1,500+ impressions
- Total Impressions: 276,500+ impressions

**\$7,500 - \$10,000**

MARQUEE

- Exclusive sponsorship of your selected performance
- 4 Complimentary tickets to your performance
- The opportunity to purchase additional tickets at a 10% discount; this benefit is available to all employees of sponsor
- Sponsorship credit with logo in our season brochure, print advertising, direct marketing, and mention in press releases
- Full-page, color ad in event program
- Acknowledgment from the stage
- Acknowledgment in Portland Presents
- Link to your website on portlandovations.org
- Assistance in planning a reception for your performance
- 4 gift Ovations' Memberships
- Meet and greet with artists from your selected performances\*

\*As available, dependent on contract stipulations with artists.

#### YOUR COMPANIES EXPOSURE

- E-mail: 500,000+ impressions
- Print ads: 25,000+ impressions
- Season brochure: 20,000+ impressions
- Website event: 20,000+ impressions
- Social media: 15,000+ impressions
- Direct mail: 7,500+ impressions
- Portland Presents: 10,000+ impressions
- Broadway Playbill: 5,000+ impressions
- Total Impressions: 602,500+ impressions



**\$2,500**

SCHOOL-TIME PERFORMANCE

Each year, Ovations engages 10,000 Maine students and their teachers through live performances, in-school and educator workshops and curriculum resources, including free books through our literacy initiative Cultivating Curiosity. Starting at only \$2,500, you can support young minds experiencing the power of live performance and its positive impact on learning.

Your sponsorship is tax deductible to the fullest extent provided by law, minus the value of any tangible benefits received.

# OUR PATRONS:



## GEOGRAPHIC REACH

From southern and mid-coast Maine including the counties of Cumberland, York, Androscoggin, Sagadahoc, Penobscot and Oxford as well as New Hampshire and Massachusetts.

## DIVERSE AND INCLUSIVE

Our Community Tickets Program allows for a broad range of communities to join us and keeps the arts accessible for all.

## SPAN ALL AGES

Ages 1 through 100 join us at community gatherings and events.

# 96 YEARS

— EACH YEAR —

**\$5M**

**GENERATED**

—toward Maine's creative economy

**50K**

**SERVED**

—throughout New England and beyond

**200+**

**MAINE-BASED PARTNERS**

—corporate, foundation, and community

**35+**

**MAINSTAGE PERFORMANCES**

—from around the world and here in Maine

**10K+**

**STUDENTS SERVED**

—providing Maine with transformative live art

**400+**

**PERFORMING ARTISTS**

—including 30+ Maine-based artists

**35+**

**SITES ACTIVATED**

—with free and ticketed performing arts experiences

**3,000+**

**OVATIONS MEMBERS**

—supporting Oventions' mission, fueling a vibrant arts community

