

BROADWAY PLAYBILL ADVERTISING | 2025-2026

Portland Ovations has been inspiring and entertaining audiences of all ages as the exclusive presenter of Broadway National Tours at the beautiful Merrill Auditorium for over 30 years!



5 TITLES • 11 PERFORMANCES • UP TO 20,000 IMPRESSIONS

The only way to reach the Broadway Audience in Maine as well as parts of Massachusetts and New Hampshire.

	<p>TINA - The Tina Turner Musical</p> <p>NOVEMBER 5, 2025 • 7 PM NOVEMBER 6, 2025 • 7 PM MERRILL AUDITORIUM</p>
	<p>Clue: Live on Tour!</p> <p>JANUARY 14, 2026 • 7 PM JANUARY 15, 2026 • 7 PM MERRILL AUDITORIUM</p>
	<p>Kinky Boots</p> <p>MARCH 4, 2026 • 7 PM MARCH 5, 2026 • 7 PM MERRILL AUDITORIUM</p>
	<p>Meredith Willson's The Music Man</p> <p>MAY 13, 2026 • 7 PM MAY 14, 2026 • 7 PM MERRILL AUDITORIUM</p>
	<p>Monty Python's Spamalot</p> <p>JUNE 23, 2026 • 7 PM JUNE 24, 2026 • 7 PM JUNE 25, 2026 • 7 PM MERRILL AUDITORIUM</p>

RATES

Back outside cover-Color	\$1,300
Inside front/back cover-Color	\$1,000
Full page-Color	\$800
Half page-Color	\$500

AD DEADLINE
SEPT. 26, 2025

Please contact Ciara Neidlinger at cneidlinger@portlandovations.org or call 207-773-3150 to inquire about advertising in Portland Ovations' Broadway programs.

AD SPECS

Size	Dimensions
FULL	4.75" w x 7.75" h
HALF	4.75" w x 3.75" h

PRODUCTION GUIDELINES

Resolution on all images should be at least 300 DPI. Ads must be supplied as PDFs with all text converted to outlines.

SUBMISSION

Please submit your ad to Katie Day at kday@portlandovations.org. For files larger than 15 MB please supply via Dropbox or other file transfer.

POLICIES

Portland Ovations reserves the right to decline any ad. The positioning of the ad within the program is the prerogative of Portland Ovations. Advertisements may be declined if a valid PDF is not received before Friday, September 26, 2025.