

# POP

## ANNUAL FUNDRAISER SUPPORTING SCHOOL PROGRAMS

**MARCH 21, 2024**

### SPONSORSHIP OPPORTUNITIES

Live performances. Food by some of Portland's most exciting chefs. Delightful libations. Auctions. You. Join us as we gather together for a dynamic evening wholly unique to Ovarations and our commitment to gathering people, sharing cultures and creating community through the power of live performance.

All proceeds benefit Portland Ovarations educational programs including School-Time Performances, workshops for students & educators, and the arts literacy program Cultivating Curiosity.

#### SPONSORSHIP LEVEL

MARQUEE SPONSOR: \$5,000 (~~Exclusive~~) SOLD-OUT

- 6 event tickets
- Entry to VIP cocktail party
- Full-page color ad in event program
- Company name and logo on promotional materials
- Company name and logo in event slideshow
- Verbal recognition at the event
- Meet and greet with the artists

PRESENTING SPONSOR: \$2,500

- 4 event tickets
- Entry to VIP cocktail party
- Full page B&W ad in event program
- Company name and logo on promotional materials
- Company name and logo in event slideshow
- Verbal recognition at the event

PRODUCING SPONSOR: \$1,500

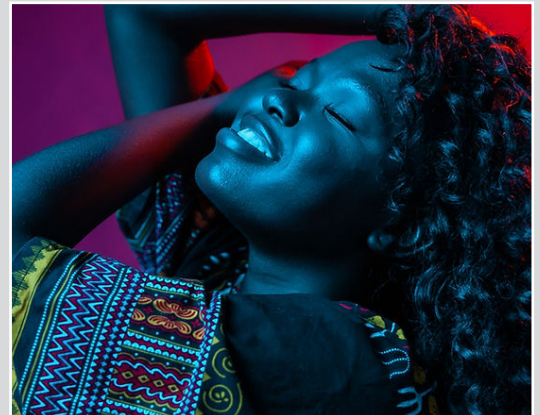
- 2 event tickets
- Entry to VIP cocktail party
- Half page B&W ad in event program
- Company name and logo on promotional materials
- Company name and logo in event slideshow
- Verbal recognition at the event

CONTRIBUTING SPONSOR: \$1,000

- 2 event tickets
- Company name and logo on promotional materials
- Company name and logo in event slideshow
- Verbal recognition at the event

#### SPONSORSHIP REACH

- E-mail: 480,000 impressions
- Website event: 10,000 impressions
- Social media: 10,000 impressions
- Direct mail: 7,500 impressions
- Print ads: 25,000 impressions
- Program book: 100 impressions





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## SPONSORSHIP FORM

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### SPONSORSHIP LEVEL (Please check one)

- MARQUEE SPONSOR: \$5,000 (~~Exclusive~~) SOLD-OUT
- PRESENTING SPONSOR: \$2,500
- PRODUCING SPONSOR: \$1,500
- CONTRIBUTING SPONSOR: \$1,000

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### COMPANY INFORMATION

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

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**COMPANY LOGO & AD:** Please email logo & program ad to Katie Day - [kday@portlandovations.org](mailto:kday@portlandovations.org)  
See below for program ad specs.

**FILL OUT & RETURN:** Portland Ovation 120 Exchange Street, Portland, ME 04101 or email  
Casey Oakes - [coakes@portlandovations.org](mailto:coakes@portlandovations.org)

### PAYMENT MENTHOD:

- CREDIT CARD       CHECK

Size	Dimensions
FULL	4.75"w x 7.75" h

Confirm by January 5, 2024 to ensure inclusion in all marketing materials.