

# BROADWAY PLAYBILL ADVERTISING

Portland Ovations has been inspiring and entertaining audiences of all ages as the exclusive presenter of Broadway National Tours at the beautiful Merrill Auditorium for over 30 years!



## 4 TITLES • 10 PERFORMANCES • UP TO 15,000 IMPRESSIONS

The only way to reach the Broadway Audience in Maine as well as parts of Massachusetts and New Hampshire.

### STOMP

SATURDAY, NOVEMBER 18, 2023 • 7 PM  
SUNDAY, NOVEMBER 19, 2023 • 1 PM  
MERRILL AUDITORIUM

### Come From Away

FRIDAY, JANUARY 12, 2024 • 8 PM  
SATURDAY, JANUARY 13, 2024 • 1 PM  
& 7 PM  
MERRILL AUDITORIUM

### Jesus Christ Superstar

FRIDAY, APRIL 13, 2024 • 8 PM  
SATURDAY, APRIL 13, 2024 • 1 PM  
& 7 PM  
MERRILL AUDITORIUM

### Mean Girls

THURSDAY, MAY 16, 2024 • 7 PM  
FRIDAY, MAY 17, 2024 • 7 PM  
MERRILL AUDITORIUM

## RATES

Back outside cover-Color	\$1,200
Inside front sold/back cover-Color	\$800
Full page-Color	\$600
Half page-Color	\$500
QTR page-Color	\$300

## AD DEADLINE

SEPT. 29, 2023

Please contact Jane Lord at [broadwayads@portlandovations.org](mailto:broadwayads@portlandovations.org) or call 207-831-9042 to inquire about advertising in Portland Ovations' Broadway programs.

## AD SPECS

Size	Dimensions
FULL	4.75" w x 7.75" h
HALF	4.75" w x 3.75" h
QTR-VERTICAL	2.25" w x 3.75" h
QTR-HORIZONTAL	4.75" w x 1.75" h

## PRODUCTION GUIDELINES

Resolution on all images should be at least 300 DPI. Ads must be supplied as PDFs with all text converted to outlines.

## SUBMISSION

Please submit your ad to Katie Day at [kday@portlandovations.org](mailto:kday@portlandovations.org). For files larger than 15 MB please supply via Dropbox or other file transfer.

## POLICIES

Portland Ovations reserves the right to decline any ad. The positioning of the ad within the program is the prerogative of Portland Ovations. Advertisements may be declined if a valid PDF is not received before Friday, September 29, 2023.