

BROADWAY PLAYBILL ADVERTISING

Portland Ovations has been inspiring and entertaining audiences of all ages as the exclusive presenter of Broadway National Tours at the beautiful Merrill Auditorium for over 20 years!



2 TITLES • 6 PERFORMANCES • UP TO 11,000 IMPRESSIONS

The only way to reach the Broadway Audience in Maine as well as parts of Massachusetts and New Hampshire.



CHICAGO

FRIDAY, OCT. 7, 2022 • 8 PM
SATURDAY, OCT. 8, 2022 • 3 PM & 8 PM
MERRILL AUDITORIUM, PORTLAND

After 25 years, *CHICAGO* is still the one musical with everything that makes Broadway shimmy-shake: a universal tale of fame, fortune and all that jazz, with one show stopping song after another and the most astonishing dancing you've ever seen. No wonder *CHICAGO* has been honored with 6 Tony Awards®, 2 Olivier Awards, a Grammy® and thousands of standing ovations. As we celebrate our 25th anniversary — you've got to come see why the name on everyone's lips is still...*CHICAGO*.



Fiddler on the Roof

FRIDAY, APRIL 28, 2023 • 8 PM
SATURDAY, APRIL 29, 2023 • 1PM & 7 PM
MERRILL AUDITORIUM, PORTLAND

Rich with musical hits you know and love, including "Tradition," "Sunrise, Sunset," "If I Were A Rich Man," "Matchmaker, Matchmaker" and "To Life (L'Chaim!)," *FIDDLER ON THE ROOF* is the heartwarming story of fathers and daughters, husbands and wives, and life, love and laughter.

Featuring a talented cast, lavish orchestra and stunning movement and dance from Israeli choreographer Hofesh Shechter, based on the original staging by Jerome Robbins, *FIDDLER ON THE ROOF* will introduce a new generation to the uplifting celebration that raises its cup to joy! To love! To life!

RATES

Back outside cover-Color	\$1,000
Inside front/back cover-Color	\$700
Full page-Black and White	\$500
Half page-Black and White	\$400
QTR page-Black and White	\$250

AD DEADLINE

SEPT. 16, 2022

Please contact Casey Oakes at 207.773.3150 ext.2 or at coakes@portlandovations.org to inquire about advertising in Portland Ovations' Broadway programs.

AD SPECS

Size	Dimensions
FULL	4.75" w x 7.75" h
HALF	4.75" w x 3.75" h
QTR-VERTICAL	2.25" w x 3.75" h
QTR-HORIZONTAL	4.75" w x 1.75" h

PRODUCTION GUIDELINES

Resolution on all images should be at least 300 DPI. Ads must be supplied as PDFs with all text converted to outlines.

SUBMISSION

Please submit your ad to Katie Day at kday@portlandovations.org. For files larger than 15 MB please supply via Dropbox or other file transfer.

POLICIES

Portland Ovations reserves the right to decline any ad. The positioning of the ad within the program is the prerogative of Portland Ovations. Advertisements may be declined if a valid PDF is not received before Friday, September 16, 2022.