

# 2022-23 SEASON CORPORATE SPONSORSHIP OPPORTUNITIES



## INVEST SUPPORT BENEFIT



- **Increase** your business' visibility
- **Reach** your desired demographic
- **Provide** clients and employees ticket benefits
- **Support** nonprofit arts and education
- **Engage** with cultural excellence
- **Demonstrate** your commitment to community

COVER PHOTO BALLET HISPÁNICO



# INVEST IN THE ARTS SUPPORT OUR COMMUNITIES



## MAINSTAGE CO-SPONSOR \$3,500-\$5,000

Portland Ovation enjoys a 92-year legacy of connecting innovative and masterful artists from around the world to Maine audiences. Each carefully curated season includes a range of options across genres and venues.



## MAINSTAGE EXCLUSIVE \$3,500-\$5,000

Help keep our programs accessible and make a bigger impact for your business. Ovation's performances provide opportunities for families and audiences of all ages to enjoy the magic of live performance together.

## MAINSTAGE SPONSORSHIP

**\$3,500**  
CO-SPONSOR

**\$5,000**  
EXCLUSIVE

- 6 Complimentary tickets to your sponsored performance
- The opportunity to purchase additional tickets at a 10% discount; this benefit is available to all employees of sponsor
- Sponsorship credit with logo in our season brochure, print advertising, direct marketing, and mention in press releases
- 1/2 page, black & white display ad in Portland Presents program
- Acknowledgment from the stage
- Prominent recognition in the lobby for your performance
- 2 VIP tickets to one of Ovation's special events
- Link to your website on portlandovations.org

All of the benefits on the left, plus:

- Exclusive sponsorship of your selected performance
- 4 additional complimentary tickets to your performance
- Full page, black & white ad in Portland Presents program
- Assistance in planning a reception for your performance
- 4 gift Ovation's Memberships at the Advocate Level

### Your companies exposure

- E-mail: 200,000+ impressions
- Print ads: 25,000+ impressions
- Season brochure: 20,000+ impressions
- Website event: 10,000+ impressions
- Social media: 10,000+ impressions
- Direct mail: 5,000+ impressions
- Portland Presents: 1,500+ impressions
- **Total Impressions: 276,500+ impressions**

\*As available, dependent on contract stipulations with artists.

## SCHOOL-TIME PERFORMANCE SPONSORSHIP OPPORTUNITIES



## BENEFIT YOUR BUSINESS



### **BROADWAY CO-SPONSOR** **\$3,500-\$5,000**

Portland Ovations is proud to be the exclusive presenter of Broadway National Tours at Merrill Auditorium. With multiple performances during each run, Broadway performances appeal to both family and adult audiences.



### **BROADWAY EXCLUSIVE** **\$5,000-\$7,500**

Reach the widest audience possible and receive the greatest impressions as an Exclusive Broadway sponsor. Past hits include *Jersey Boys*, *Waitress*, *The Sound of Music*, *RENT*, Blue Man Group and more.

## BROADWAY SPONSORSHIP

### **\$5,000** **CO-SPONSOR**

- 4 Complimentary tickets to your Broadway performance
- The opportunity to purchase additional tickets at a 10% discount; this benefit is available to all employees of sponsor
- Full-page, color ad in Broadway Playbill
- Acknowledgment from the stage
- Prominent recognition in the venue lobby of sponsored performance
- Acknowledgment in Portland Presents
- 4 VIP tickets to one of Ovations' special events
- Link to your website on portlandovations.org

#### Your companies exposure

- E-mail: 500,000+ impressions
- Print ads: 25,000+ impressions
- Season brochure: 20,000+ impressions
- Website event: 20,000+ impressions
- Social media: 15,000+ impressions
- Direct mail: 7,500+ impressions
- Portland Presents: 10,000+ impressions
- Broadway Playbill: 5,000+ impressions
- **Total Impressions: 602,500+ impressions**

### **\$7,500** **EXCLUSIVE**

All of the premium benefits on the left, plus:

- **EXCLUSIVE** sponsorship of your selected Broadway performance
- Meet and greet with artists from your selected performances\*
- 4 additional complimentary tickets to your performance
- Assistance in planning a reception for your performance
- 4 gift Ovations' Memberships at the Advocate Level
- 2 additional VIP tickets to one of Ovations' special events

Your sponsorship is tax deductible to the fullest extent provided by law, minus the value of any tangible benefits received.

Each year, Ovations engages nearly 10,000 Maine students and their teachers through live performances, in-school and educator workshops and curriculum resources, including free books through our literacy initiative Cultivating Curiosity. Starting at only \$2,500, you can support young minds experiencing the power of live performance and its positive impact on learning.

# OUR PATRONS:



## GEOGRAPHIC REACH

From southern and mid-coast Maine including the counties of Cumberland, York, Androscoggin, Sagadahoc, Penobscot and Oxford as well as New Hampshire and Massachusetts.

## DIVERSE AND INCLUSIVE

Our Community Tickets Program allows for a broad range of communities to join us and keeps the arts accessible for all.

## SPAN ALL AGES

Ages 1 through 100 join us at community gatherings and events.



MEMPHIS JOOKIN': THE SHOW



MIRÓ QUARTET



JAZZ AT LINCOLN CENTER ORCHESTRA WITH WYNTON MARSALIS

# 92 YEARS OF BRINGING LIVE PERFORMANCE TO MAINE

— EACH YEAR —

**\$4M**

**GENERATED**

—toward Maine's creative economy

**40K**

**SERVED**

—throughout New England and beyond

**200+**

**MAINE-BASED PARTNERS**

—corporate, foundation, and community

**30+**

**MAINSTAGE PERFORMANCES**

—from around the world and here in Maine

**10K+**

**STUDENTS SERVED**

—providing Maine with transformative live art

**400+**

**PERFORMING ARTISTS**

—from more than 10 countries

**13K+**

**REACHED BY 02 ACTIVITIES**

—helping make the arts accessible to all

**100+**

**COMMUNITY ACTIVITIES**

—that reach deeply into our communities