

2020 | 21

ANNUAL IMPACT REPORT



**PORTLAND
OVATIONS**

Dear Friends,

What. A. Year. While it wasn't business as usual at Ovation – or for anyone, we stayed true to our vision, mission and values – focusing deeply on the power of the arts to bring people together.

We gathered. Though our time together was virtual, we remained committed to LIVE. Broadcast performances were complemented by artists Zooming in from around the world. Digital conversations with our friends at Indigo Arts Alliance centered BIPOC artists. Our venues may have been dark, but our programs and their engagement expanded, reaching audiences across Maine and around the world.

We adjusted. Our budget and operations contracted by 70%. We went from annual ticket sales of more than \$1M to \$14K. We gave up our office space when the lease expired and went fully remote. Staff reduced their schedules and participated in Maine's WorkShare program.

We bridged. Because of you we surpassed our Bridge Campaign, which provided operating funds and a much needed financial buffer to help get us through this time. We are grateful for the generosity of our long-time Members, corporate partners and other friends – who are committed to Ovation and the power of art.

We invested. Ovation deepened its commitment to Maine's creative communities with the commissioning of five Maine-based projects. With financial support, playwrights Kerem Durdag and dee Clarke (rest in peace), dance artist Riley Watts, musician Samuel James and storytellers John Bear Mitchell (Penobscot), Jennifer Pictou (Mi'kmaq), and Dwayne Tomah (Passamaquoddy) began work on new performances in music, dance and theater to premiere in our 2021-22 and 2022-23 seasons.

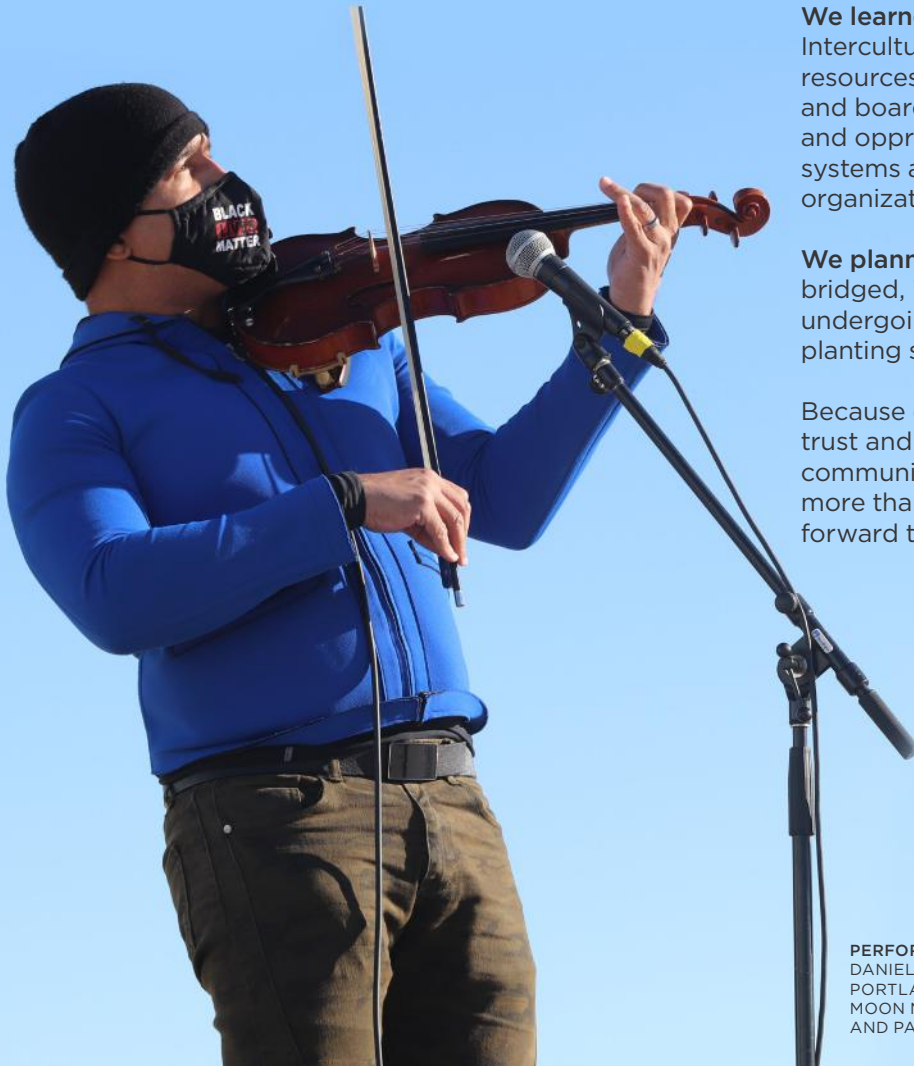
We learned. Continuing our work with Maine Intercultural Communications Consultants and tapping resources such as TYA/USA's anti-racism series, staff and board deepened its knowledge of racism, bias and oppression in the performing arts, organizational systems and communities. As a historically white organization, this work continues.

We planned and planted. As we gathered, adjusted, bridged, invested and learned we also planned – undergoing a rigorous strategic planning process, and planting seeds for the future.

Because of all of this – most importantly the support, trust and collaboration of the amazing people and communities with which we get to work – Ovation more than survived, we thrived. Together, we look forward to the next 90 years.

Gratefully,

Aimée M. Petrin
Executive & Artistic Director



PERFORMANCES IN OUR PARKS COMPOSER, MUSICIAN, EDUCATOR, ARTIST DANIEL BERNARD ROUMAIN PERFORMED IN PARKS AROUND PORTLAND IN FREE CONCERTS FEATURING MAINE'S OWN POET MOON MACHAR AND MUSICIANS ALEJANDRO GRACIANO, NAMORY KEITA, AND PALAVER STRINGS.



A LOOK BACK AT THE 2020-21 SEASON

734,569

Minutes Watched

50

Live & Virtual Events



Living Voices: *Hear My Voice*
October - December 2020



Seeking Resonance: *Welcome Home*
November 2020



Seeking Resonance: *FLEX AVE.*
November 2020



Letter Sized, Little Theater Activity
November 2020



Sacred Resonance with The Kennedy Center
November 2020



VOCES 8
December 2020



Paige and Friends!
Virtual School-Time Performance Series
January 2021



Ice Dance International at Thompson's Point
February 2021



Samuel James Tells the Story of Tiny Bill McGraw
February - May 2021



**POLYRHYTHMIC
MOVEMENTS**

Five Days with Step Afrika!
Virtual School-Time Performance Series
February - March 2021



POP 90 Annual Fundraiser
March 2021



Seeking Resonance: *Being Future Beings*
Virtual Artist Conversation
March 2021



Commissioned Maine Artists
Virtual Series, January - May 2021

31
Maine Artists & Scholars Employed

1,000+
Members

IMAGES
COVER Daniel Bernard Roumain (Linda Nelson photo)
INSIDE FLEX AVE., Firefly, VOCES8, Paige Hernandez/Paige and Friends!, Ice Dance International (Katie Day photo), Five Days with Step Afrika!, Mary Allen Lindemann and Aimée M. Petrin at POP 90, Owl Masks by Emily Johnson, Commissioned Maine Artist Riley Watts (Ben Clay Images)



One Night of GlobalFEST
April 2021



Fauré Quartet
April 2021

31
Participating Schools

3,633
Students & Educators Served

About Us

Each year, Portland Ovarations—a Maine-based, not-for-profit cultural organization—brings innovative and masterful performing artists from around the world, including Maine, to connect with Maine audiences. Founded in 1931, with each passing year Ovarations' programs reach further, make a stronger impact, and leave a more lasting impression on those who experience the performing arts.

Mission

Portland Ovarations contributes to the cultural, social, and economic well-being of our community by presenting an array of high quality performing artists from around the world and creating diverse educational experiences that bring the enjoyment, energy and enrichment of the arts to all.

Vision

To inspire a curious and imaginative community where the experience of the performing arts is a vital part of every day life.

90 YEARS OF BRINGING THE ARTS TO YOU

FINANCIAL IMPACT

REVENUES

Earned Revenues	\$27,648
Support and Contributions	\$971,939
Non-operating Revenue	\$402,984
Total Support and Earned Revenues	\$1,402,571

EXPENSES

Program and Services	\$651,093
Fundraising and Administration	\$226,291
Total Expenses	\$877,384

ASSETS

Current Assets	\$693,499
Property and Equipment	\$4,175
Investments and Other Assets	\$1,842,708
Total Assets	\$2,540,382

LIABILITIES

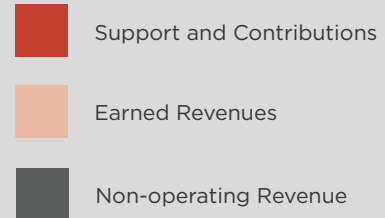
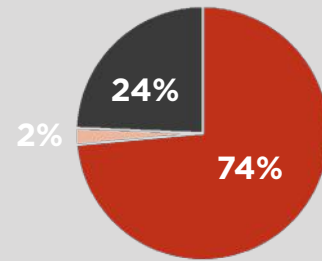
Current Liabilities	\$156,446
Non-current Liabilities	\$208,947
Total Liabilities	\$365,393

NET ASSETS

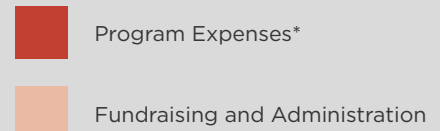
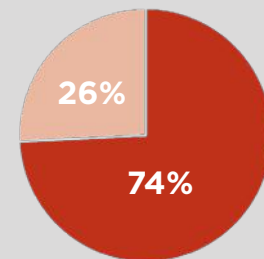
Unrestricted Net Assets	\$1,768,701
Permanently Restricted Net Assets ¹	\$406,288
Total Net Assets	\$2,174,989

TOTAL LIABILITIES & NET ASSETS **\$2,540,382**

REVENUES



EXPENSES



*Program expenses include artist fees, venue rentals, marketing, local labor and production—which help fuel the Maine creative economy.

1. Represents the corpus of the CCEF fund.

Audited financial statements are available upon request.

CREATIVE ECONOMY IMPACT

\$887,384 was paid out locally by Ovation to realize our programs and support staff and artists through this challenging year.