

POP

GLOBAL PASSPORT



Dear Friends,

We've missed seeing our audiences and artists in person all over Portland at performances, workshops, community events and other gatherings. We are incredibly proud to share that we have an exciting season underway with all the hallmarks of an Ovation season; big Broadway National Tours, contemporary dance, music genres and groups that span the globe and continuing our 90 year legacy of presenting the finest classical musicians and ensembles. We will share two world premieres by Maine based artists commissioned by Ovation, and we continue to broaden the scope and meaning of our collaborative Seeking Resonance series which explores our deep need to make meaningful connections and to find "home".

We are inviting our sponsors and patrons to join us on the evening of April 14th, 2022 at the O'Maine Studios at 54 Danforth Street for POP: Global Passport; our annual fundraiser that will entertain, inspire and tap into the creative spirit as we encourage global unity, inclusion and participation and welcome all to explore the arts together.

Please consider joining us with your sponsorship support as we create community through the sharing of food, art and performance; an intimate, active, dynamic and relational experience that is wholly unique to Portland Ovation and our commitment to gathering people, sharing cultures and live performance. Our featured performer is the highly acclaimed Azerbaijani pianist Emil Afrasiyab. And as always ... THANK YOU.

On the attached Sponsorship Opportunities form you will find the various ways that you can support Ovation and how you can reach your desired audience including specifically:

- The **various levels** for POP: Global Passport sponsorship to support Ovation education initiatives
- A link to enjoy a short video about Ovation ["From Our Screens to Our Stages"](#)

The performing arts engage our hearts and minds, and stimulate our senses. We thank you for your support of all of our off stage programming initiatives for audiences of all ages this upcoming season, and we will be sure to follow up in the coming days.

With Gratitude,

Aimée M. Petrin
Executive & Artistic Director
Portland Ovation

Mary Allen Lindemann
Co-Founder, Coffee By Design
President of the Board,
Portland Ovation

Tania M. Powers
Chairperson, POP: Global Passport
Board Member,
Portland Ovation

Portland Ovation at a glance:

- \$4m generated annually towards Maine's creative economy and 200+ Maine based partners
- 30+ Mainstage performances and 400+ performing artists from over 10 countries
- 8 Schooltime Performances for Maine students and 100+ Ovation Offstage educational activities

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GLOBAL PASSPORT



SPONSORSHIP OPPORTUNITIES

The performing arts engage our hearts and minds, and stimulate our senses.

Join Portland Ovations in finding home through the sharing of food, art and performance. The evening will be an intimate, active and dynamic experience that is wholly unique to Ovations and our commitment to gathering people, sharing cultures, and creating community through live performance.

SPONSORSHIP LEVEL

~~MARQUEE SPONSOR: \$5,000 (Exclusive)~~ **SOLD OUT**

- 6 event tickets
- Entry to pre-show cooking demonstration for 2
- Full-page color ad in event program
- Company name and logo on all digital promotion
- Company name and logo prominently displayed
- Company name and logo in event slideshow
- Verbal recognition at the event
- Signed event program by the artists
- Green room meet and greet with the artists

PRESENTING SPONSOR: \$2,500

- 4 event tickets
- Entry to pre-show cooking demonstration for 2
- Full page B&W ad in event program
- Company name and logo on all digital promotion
- Company name and logo prominently displayed
- Company name and logo in event slideshow
- Verbal recognition at the event

CONTRIBUTING SPONSOR: \$1,500

- 2 event tickets
- Entry to pre-show cooking demonstration for 2
- Half page B&W ad in event program

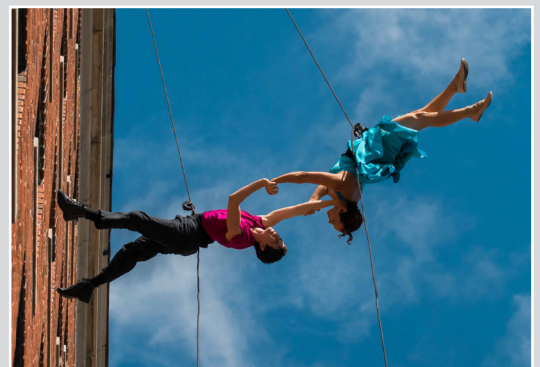
~~HOST SPONSOR: \$500~~ **SOLD OUT**

- 2 event tickets
- Entry to pre-show cooking demonstration for 2
- Businesses - Company name and logo in event program
- Businesses - Quarter page B&W ad in the event program
- Individuals - Listed as a member of the host committee

SPONSORSHIP DIGITAL REACH

- E-mail: 480,000 impressions
- Website event: 10,000 impressions
- Social media: 10,000+ impressions
- Direct mail: 7,500 impressions
- Print ads: 25,000 impressions
- Program book: 100 impressions

[CLICK TO WATCH VIDEO](#)
["FROM OUR SCREENS
TO OUR STAGES"](#)





SPONSORSHIP FORM

SPONSORSHIP LEVEL (Please check one)

- ~~MARQUEE SPONSOR: \$5,000 (Exclusive)~~ **SOLD OUT**
- PRESENTING SPONSOR: \$2,500
- CONTRIBUTING SPONSOR: \$1,500
- ~~HOST SPONSOR: \$500~~ **SOLD OUT**

COMPANY INFORMATION

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Email: _____ Phone: _____

Company/Organization name as you wish it to appear in promotional materials:

COMPANY LOGO & AD: Please email logo & program ad to Katie Day - kday@portlandovations.org
See below for program ad specs

FILL OUT & RETURN: Portland Ovation P.O.Box 17573, Portland, ME 04112-8573 or email
Mary Campbell - mcampbell@portlandovations.org

PAYMENT MENTHOD:

- CREDIT CARD CHECK

AD SPECS

Size	Dimensions
FULL	4.75" w x 7.75" h
HALF	4.75" w x 3.75" h
QTR-VERTICAL	2.25" w x 3.75" h
QTR-HORIZONTAL	4.75" w x 1.75" h

QUESTIONS & PAYMENT SUBMISSION: Please contact Casey Oakes, coakes@portlandovations.org
207.773.3150 ext. 2

Confirm by March 1, 2022 to ensure inclusion in marketing materials.