

BROADWAY PLAYBILL ADVERTISING

Portland Ovations has been inspiring and entertaining audiences of all ages as the exclusive presenter of Broadway National Tours at the beautiful Merrill Auditorium for over 20 years!



2 TITLES • 4 PERFORMANCES • UP TO 7,000 IMPRESSIONS

The only way to reach the Broadway Audience in Maine as well as parts of Massachusetts and New Hampshire.



SUMMER THE DONNA SUMMER MUSICAL

SUMMER: The Donna Summer Musical

SUNDAY, JUNE 5, 2022 • 3 PM
SUNDAY, JUNE 5, 2022 • 7 PM
MERRILL AUDITORIUM

She was a girl from Boston with a voice from heaven, who shot through the stars from gospel choir to dance floor diva. But what the world didn't know was how Donna Summer risked it all to break through barriers, becoming the icon of an era and the inspiration for every music diva who followed. With a score featuring more than 20 of Summer's classic hits including "Love to Love You Baby," "Bad Girls" and "Hot Stuff," this electric experience is a moving tribute to the voice of a generation..



YOU CAN'T STOP THE BEAT

hairspray

BROADWAY'S TONY AWARD-WINNING BEST MUSICAL IS BACK

Hairspray

THURSDAY, JUNE 23, 2022 • 7 PM
FRIDAY, JUNE 24, 2022 • 7 PM
MERRILL AUDITORIUM

Join 16-year-old Tracy Turnblad in 1960's Baltimore as she sets out to dance her way onto TV's most popular show. Can a girl with big dreams (and even bigger hair) change the world? It's 1962, and plump, big-haired teenager Tracy Turnblad dreams of dancing on the local teenage TV dance program. When she learns a few dance moves from her Black friend Seaweed, her wish comes true and she becomes an instant local celebrity. Using her new-found fame, Tracy advocates for racial integration on the show - an uphill battle she has every intention of winning.



RATES

Back outside cover-Color	\$1,000
Inside front/back cover-Color	\$700
Full page-Black and White	\$500
Half page-Black and White	\$400
QTR page-Black and White	\$250

Please contact Casey Oakes at 207.773.3150 ext.112 or at coakes@portlandovations.org to inquire about advertising in Portland Ovations' Broadway programs.

AD SPECS

Size	Dimensions
FULL	4.75" w x 7.75" h
HALF	4.75" w x 3.75" h
QTR-VERTICAL	2.25" w x 3.75" h
QTR-HORIZONTAL	4.75" w x 1.75" h

PRODUCTION GUIDELINES

Resolution on all images should be at least 300 DPI. Ads must be supplied as PDFs with all text converted to outlines.

SUBMISSION

Please submit your ad to Katie Day at kday@portlandovations.org. For files larger than 15 MB please supply via Dropbox or other file transfer.

POLICIES

Portland Ovations reserves the right to decline any ad. The positioning of the ad within the program is the prerogative of Portland Ovations. Advertisements may be declined if a valid PDF is not received before Friday, April 1, 2022.

AD DEADLINE

APRIL 1, 2022