

# POP

## GLOBAL PASSPORT



### SPONSORSHIP OPPORTUNITIES

The performing arts engage our hearts and minds, and stimulate our senses.

Join Portland Ovations in finding home through the sharing of food, art and performance. The evening will be an intimate, active and dynamic experience that is wholly unique to Ovations and our commitment to gathering people, sharing cultures, and creating community through live performance.

### SPONSORSHIP LEVEL

#### MARQUEE SPONSOR: \$5,000 (Exclusive)

- 6 event tickets
- Entry to pre-show cooking demonstration for 2
- Full-page color ad in event program
- Company name and logo on all digital promotion
- Company name and logo prominently displayed
- Company name and logo in event slideshow
- Verbal recognition at the event
- Signed event program by the artists
- Green room meet and greet with the artists

#### PRESENTING SPONSOR: \$2,500

- 4 event tickets
- Entry to pre-show cooking demonstration for 2
- Full page B&W ad in event program
- Company name and logo on all digital promotion
- Company name and logo prominently displayed
- Company name and logo in event slideshow
- Verbal recognition at the event

#### CONTRIBUTING SPONSOR: \$1,500

- 2 event tickets
- Entry to pre-show cooking demonstration for 2
- Half page B&W ad in event program

#### HOST SPONSOR: \$500

- 2 event tickets
- Entry to pre-show cooking demonstration for 2
- Businesses - Company name and logo in event program
- Businesses - Quarter page B&W ad in the event program
- Individuals - Listed as a member of the host committee

#### SPONSORSHIP DIGITAL REACH

- E-mail: 480,000 impressions
- Website event: 10,000 impressions
- Social media: 10,000+ impressions
- Direct mail: 7,500 impressions
- Print ads: 25,000 impressions
- Program book: 100 impressions

[CLICK TO WATCH VIDEO](#)  
["FROM OUR SCREENS  
TO OUR STAGES"](#)





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## SPONSORSHIP FORM

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### SPONSORSHIP LEVEL (Please check one)

- MARQUEE SPONSOR: \$5,000 (Exclusive)
- PRESENTING SPONSOR: \$2,500
- CONTRIBUTING SPONSOR: \$1,500
- HOST SPONSOR: \$500

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### COMPANY INFORMATION

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Company/Organization name as you wish it to appear in promotional materials:  
\_\_\_\_\_

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**COMPANY LOGO & AD:** Please email logo & program ad to Katie Day - [kday@portlandovations.org](mailto:kday@portlandovations.org)  
See below for program ad specs

**FILL OUT & RETURN:** Portland Ovation P.O.Box 17573, Portland, ME 04112-8573 or email  
Mary Campbell - [mcampbell@portlandovations.org](mailto:mcampbell@portlandovations.org)

### PAYMENT MENTHOD:

- CREDIT CARD
- CHECK

### AD SPECS

Size	Dimensions
FULL	4.75" w x 7.75" h
HALF	4.75" w x 3.75" h
QTR-VERTICAL	2.25" w x 3.75" h
QTR-HORIZONTAL	4.75" w x 1.75" h

**QUESTIONS & PAYMENT SUBMISSION:** Please contact Casey Oakes, [coakes@portlandovations.org](mailto:coakes@portlandovations.org)  
207.773.3150 ext. 2

**Confirm by November 1, 2021 to ensure inclusion in marketing materials.**