



CORPORATE SPONSORSHIP

INVEST IN **THE ARTS** & BENEFIT **YOUR COMMUNITY**



“In this year, being part of something so vital was important, and our support of Ovation resonated very strongly with our clients.”
- GREAT DIAMOND PARTNERS

ARTIST: PACIFICA QUARTET

VIRTUAL SPONSORSHIP OPPORTUNITIES

Portland Ovation is committed to keeping our programs accessible, and in response we have curated select virtual programs for our upcoming season, many offered free of charge. By sponsoring a virtual event you invest in our communities' cultural, social and economic well-being. We look forward to gathering with you online.

VIRTUAL EVENT: \$2,500 350,000+ TOTAL IMPRESSIONS

- Six complimentary unique links to access the virtual performance
- Logo inclusion in pre- and post-performance slides, ~100+ impressions
- Recognition during the event via curtain speech and/or chat, ~100+ impressions
- Logo included in promotional banners and eblasts, ~200,000+ impressions
- Clickable logo on the event webpage to your website, ~5,000+ impressions
- Recognition throughout organic/paid social media, 10,000+ followers
- Logo included on print advertisements (based on insertions and circulation), ~165,000+ impressions
- A half-page ad in digital Portland Presents program with direct link to your website, ~500+ impressions (please provide two weeks prior to performance date)

PODCAST: \$2,500 350,000+ TOTAL IMPRESSIONS

- Logo included in promotional banners and eblasts, ~200,000+ impressions
- Clickable logo on the Podcast webpage to your website, ~5,000+ impressions
- Recognition throughout organic/paid social media, 10,000+ followers
- Logo included on print advertisements (based on insertions and circulation), ~165,000+ impressions
- Recognition during podcast, ~1,200+ impressions