

BROADWAY PLAYBILL ADVERTISING

Portland Ovations has been inspiring and entertaining audiences of all ages as the exclusive presenter of Broadway National Tours at the beautiful Merrill Auditorium for over 20 years!



4 TITLES • 7 PERFORMANCES • UP TO 12,000 IMPRESSIONS

The only way to reach the Broadway Audience in Maine as well as parts of Massachusetts and New Hampshire.



RENT 25th Anniversary Farewell Tour

THURSDAY, OCTOBER 28, 2021 • 7 PM
FRIDAY, OCTOBER 29, 2021 • 7 PM
MERRILL AUDITORIUM



Summer: The Donna Summer Musical

WEDNESDAY, FEBRUARY 9, 2022 • 7 PM
THURSDAY, FEBRUARY 10, 2022 • 7 PM
MERRILL AUDITORIUM



John Cameron Mitchell's The Origin of Love: The Songs & Stories of Hedwig

FRIDAY, MARCH 18, 2022 • 7 PM
STATE THEATRE



Hairspray

THURSDAY, JUNE 23, 2022 • 7 PM
FRIDAY, JUNE 24, 2022 • 7 PM
MERRILL AUDITORIUM

RATES

Back outside cover-Color	\$1,750
Inside front/back cover-Color	\$1,250
Full page-Black and White	\$950
Half page-Black and White	\$700
QTR page-Black and White	\$400

AD DEADLINE

OCT. 1, 2021

Please contact Casey Oakes at 207.773.3150 ext.112 or at coakes@portlandovations.org to inquire about advertising in Portland Ovations' Broadway programs.

AD SPECS

Size	Dimensions
FULL	4.75" w x 7.75" h
HALF	4.75" w x 3.75" h
QTR-VERTICAL	2.25" w x 3.75" h
QTR-HORIZONTAL	4.75" w x 1.75" h

PRODUCTION GUIDELINES

Resolution on all images should be at least 300 DPI. Ads must be supplied as PDFs with all text converted to outlines.

SUBMISSION

Please submit your ad to Katie Day at kday@portlandovations.org. For files larger than 15 MB please supply via Dropbox or other file transfer.

POLICIES

Portland Ovations reserves the right to decline any ad. The positioning of the ad within the program is the prerogative of Portland Ovations. Advertisements may be declined if a valid PDF is not received before Friday, October 1, 2021.