INVEST IN THE ARTS & BENEFIT YOUR COMMUNITY

• **Increase** your business’ visibility
• **Reach** your desired demographic
• **Provide** client gifts and employee incentives via complimentary and discounted tickets
• **Support** community-based arts and educational programs
• **Engage** with a center of cultural excellence

PORTLANDOVATIONS.ORG • 207.773.3150
CRAFT YOUR SPONSORSHIP TO ALIGN WITH YOUR BRAND AND REACH YOUR DESIRED AUDIENCE

OVATIONS OFFSTAGE
$2,500–$5,000
Community education and outreach through Ovations Offstage (O2) creates interactive programming for audiences of all ages. From workshops, masterclasses, and lectures to community suppers, O2 provides meaningful arts access to our communities. Sponsorship of O2 helps ensure enjoyment, energy and enrichment of the arts for all.

SCHOOL-TIME PERFORMANCE SERIES
$2,500–$5,000
The School-Time Performance Series presents engaging and inspiring performances chosen specifically to complement existing curriculum and promote arts integration in our schools and learning communities.

SPONSORSHIP LEVELS

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>CO-SPONSORS</th>
<th>CO-SPONSORS</th>
<th>EXCLUSIVE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$2,500</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Available for sponsorship of performances at &lt;500-seat venues used by Ovations.</td>
<td>Co-sponsorship available at Merrill Auditorium and other &gt;500-seat-venues used by Ovations.</td>
<td>EXCLUSIVE sponsorship of your selected performance at Merrill Auditorium and other &gt;500-seat-venues used by Ovations.</td>
<td></td>
</tr>
<tr>
<td>- (6) Complimentary tickets to your sponsored performance</td>
<td>All of the benefits on the left, plus:</td>
<td>All of the benefits on the left, plus:</td>
<td></td>
</tr>
<tr>
<td>- The opportunity to purchase additional tickets at a 10% discount; this benefit is available to ALL employees of sponsor.*</td>
<td>- Lobby display</td>
<td>- (4) additional complimentary tickets to your performance</td>
<td></td>
</tr>
<tr>
<td>- Sponsorship credit with logo in our season materials (circulation 20,000), print advertising, direct marketing, and listed on portlandovations.org</td>
<td>- (2) VIP tickets to one of Ovations’ special events</td>
<td>- Assistance in planning a corporate reception before or after the sponsored performance</td>
<td></td>
</tr>
<tr>
<td>- 1/2-page ad in our Portland Presents program book</td>
<td>- Link to your website on portlandovations.org</td>
<td>- (4) gift Portland Ovations’ Memberships at the Advocate Level</td>
<td></td>
</tr>
<tr>
<td>- Acknowledgment from the stage</td>
<td>- Sponsorship credit with logo exposure</td>
<td>- Sponsorship credit with logo exposure</td>
<td></td>
</tr>
<tr>
<td>- Prominent recognition in the lobby of the venue for the sponsored performance</td>
<td>- E-mail: 155,000 impressions</td>
<td>- E-mail: 480,000 impressions</td>
<td></td>
</tr>
<tr>
<td>- Website event: 3,500 impressions</td>
<td></td>
<td>- Website event: 10,000 impressions</td>
<td></td>
</tr>
</tbody>
</table>

*As available, dependent on contract stipulations with artists.

OUR PATRONS:

DIVERSE AND INCLUSIVE
Our Community Tickets Program allows for a broad range of communities to join us and keeps the arts accessible for all.

PATRON SPENDING
The average ticket buyer spends between $21.53 and $41.30.
SPONSORSHIP PACKAGES ARE CUSTOMIZABLE.
Contact us for details at 207.773.3150

MAINSTAGE SPONSORSHIP
$2,500–$5,000
Portland Ovations enjoys a 90-year legacy of connecting innovative and masterful artists from around the world to Maine audiences. Each carefully curated season includes a range of options across genres and venues.

BROADWAY PREMIUM
$5,000–$7,500
Portland Ovations is proud to be the exclusive presenter of Broadway National Tours at Merrill Auditorium. With no fewer than four titles and multiple performances during each run, Broadway performances appeal to both family and adult audiences.

For more information please call 207.773.3150 or visit PORTANDOVATIONS.ORG

SPONSORSHIP PREMIUM: Our Highly Popular Broadway Series

$5,000  CO-SPONSORS
$7,500  EXCLUSIVE

- (6) Complimentary tickets to your Broadway performance
- The opportunity to purchase additional tickets at discounts ranging from 10-20%; this benefit is available to ALL employees of sponsor (as available, dependent on contract with artists)
- Full-page, color display ad in Portland Ovations’ program book (15,000 impressions)
- Acknowledgment from the stage
- Prominent recognition in the venue lobby of sponsored performance
- Acknowledgment in Portland Presents (circulation 120,000)
- (4) VIP tickets to one of Ovations’ special events
- Link to your website on portlandovations.org
- Prominent mention in press releases
- Sponsorship credit with logo exposure
  - Season Materials: 20,000 impressions
  - E-mail: 480,000 impressions
  - Website event: 10,000 impressions
  - Social media: 10,000+ impressions
  - Direct mail: 7,500 impressions
  - Print ads: 25,000 impressions

All of the premium benefits on the left, plus:
- EXCLUSIVE sponsorship of your selected Broadway performance
- Meet and greet with artists from your selected performance when possible
- (4) additional complimentary tickets to your performance OR (2) two VIP tickets for every performance in the Portland Ovations Season (excluding other Broadway titles)
- Assistance in planning a corporate reception before or after the sponsored performance
- (2) gift Portland Ovations’ Memberships at the Advocate Level
- (2) additional VIP tickets to one of Ovations’ special events
- Sponsorship credit with logo exposure
  - E-mail: 630,000 impression

Your sponsorship is tax deductible to the fullest extent provided by law, minus the value of any tangible benefits received, and we will provide an appropriate acknowledgement for that amount upon receipt.

GEOGRAPHIC REACH
From southern and mid-coast Maine including the counties of Cumberland, York, Androscoggin, Sagadahoc, and Oxford as well as New Hampshire and Massachusetts.

SPAN ALL AGES
Ages 2 through seniors join us at community gatherings and events.
90 YEARS
OF BRINGING LIVE PERFORMANCE TO PORTLAND

| $4m GENERATED ANNUALLY | 40k PEOPLE SERVED ANNUALLY |
|—toward Maine’s creative economy | —throughout New England and beyond |

— EACH YEAR —

| 200+ MAINE-BASED PARTNERS |
| 30+ MAINSTAGE PERFORMANCES |
| (Corporate, Foundation, and Community) | —from around the world and here in Maine |

| 8 SCHOOL-TIME PERFORMANCES |
| 100+ OVATIONS OFFSTAGE ACTIVITIES |
| —providing Maine students with transformative live art experiences | —that reach deeply into our communities |

| 13K REACHED BY OVATIONS OFFSTAGE |
| 400+ PERFORMING ARTISTS |
| —helping make the arts accessible to all | —from more than 10 countries |

As part of Coffee By Design’s mission, we support the arts and social change. Portland Ovations helps us to achieve both goals by bringing a wide range of outstanding artistic offerings which introduce people from Maine and beyond to different viewpoints from around the world through their creative endeavors.”

90 YEARS
OF BRINGING LIVE PERFORMANCE TO PORTLAND