

CORPORATE SPONSORSHIP OPPORTUNITIES



INVEST IN THE ARTS & BENEFIT YOUR COMMUNITY



- **Increase** your business' visibility
- **Reach** your desired demographic
- **Provide** client gifts and employee incentives via complimentary and discounted tickets
- **Support** community-based arts and educational programs
- **Engage** with a center of cultural excellence

COVER PHOTO MUSIC FROM THE SOLE

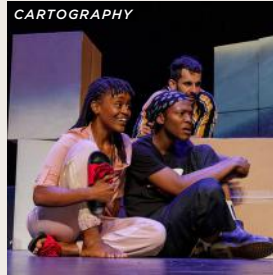


CRAFT YOUR SPONSORSHIP TO ALIGN WITH YOUR BRAND AND REACH YOUR DESIRED AUDIENCE



OVATIONS OFFSTAGE \$2,500-\$5,000

Community education and outreach through Ovarations Offstage (O2) creates interactive programming for audiences of all ages. From workshops, masterclasses, and lectures to community suppers, O2 provides meaningful arts access to our communities. Sponsorship of O2 helps ensure enjoyment, energy and enrichment of the arts for all.



SCHOOL-TIME PERFORMANCE SERIES \$2,500-\$5,000

The School-Time Performance Series presents engaging and inspiring performances chosen specifically to complement existing curriculum and promote arts integration in our schools and learning communities.

SPONSORSHIP LEVELS

\$2,500 CO-SPONSORS

Available for sponsorship of performances at <500-seat venues used by Ovarations.

- (6) Complimentary tickets to your sponsored performance
- The opportunity to purchase additional tickets at a 10% discount; this benefit is available to ALL employees of sponsor.*
- Sponsorship credit with logo in our season materials (circulation 20,000), print advertising, direct marketing, and listed on portlandovations.org
- 1/2-page ad in our Portland Presents program book
- Acknowledgment from the stage
- Prominent recognition in the lobby of the venue for the sponsored performance
- Website event: 3,500 impressions

\$3,500 CO-SPONSORS

Co-sponsorship available at Merrill Auditorium and other >500-seat-venues used by Ovarations.

- All of the benefits on the left, plus:
- Lobby display
 - (2) VIP tickets to one of Ovarations' special events
 - Link to your website on portlandovations.org
 - Sponsorship credit with logo exposure
 - E-mail: 155,000 impressions
 - Website event: 10,000 impressions
 - Social media: 10,000+ impressions
 - Direct mail: 2,500 impressions
 - Print ads: 25,000 impressions
 - Program book: 1,900 impressions

\$5,000 EXCLUSIVE

EXCLUSIVE sponsorship of your selected performance at Merrill Auditorium and other >500-seat-venues used by Ovarations.

- All of the benefits on the left, plus:
- (4) additional complimentary tickets to your performance
 - Assistance in planning a corporate reception before or after the sponsored performance
 - (4) gift Portland Ovarations' Memberships at the Advocate Level
 - Sponsorship credit with logo exposure
 - E-mail: 480,000 impressions
 - Website event: 10,000 impressions
 - Social media: 10,000+ impressions
 - Direct mail: 7,500 impressions
 - Print ads: 25,000 impressions
 - Program book: 4,500 impressions

*As available, dependent on contract stipulations with artists.

OUR PATRONS:



DIVERSE AND INCLUSIVE

Our Community Tickets Program allows for a broad range of communities to join us and keeps the arts accessible for all.

PATRON SPENDING

The average ticket buyer spends between \$21.53 and \$41.30

SPONSORSHIP PACKAGES ARE CUSTOMIZABLE.
Contact us for details at **207.773.3150**



MAINSTAGE SPONSORSHIP
\$2,500-\$5,000

Portland Ovations enjoys a 90-year legacy of connecting innovative and masterful artists from around the world to Maine audiences. Each carefully curated season includes a range of options across genres and venues.



BROADWAY PREMIUM
\$5,000-\$7,500

Portland Ovations is proud to be the exclusive presenter of Broadway National Tours at Merrill Auditorium. With no fewer than four titles and multiple performances during each run, Broadway performances appeal to both family and adult audiences.

For more information please call **207.773.3150** or visit **PORTLANDOVATIONS.ORG**

SPONSORSHIP PREMIUM: Our Highly Popular Broadway Series

\$5,000

CO-SPONSORS

- (6) Complimentary tickets to your Broadway performance
- The opportunity to purchase additional tickets at discounts ranging from 10-20%; this benefit is available to ALL employees of sponsor (as available, dependent on contract with artists)
- Full-page, color display ad in Portland Ovations' program book (15,000 impressions)
- Acknowledgment from the stage
- Prominent recognition in the venue lobby of sponsored performance
- Acknowledgment in Portland Presents (circulation 120,000)
- (4) VIP tickets to one of Ovations' special events
- Link to your website on portlandovations.org
- Prominent mention in press releases
- Sponsorship credit with logo exposure
 - Season Materials: 20,000 impressions
 - E-mail: 480,000 impressions
 - Website event: 10,000 impressions
 - Social media: 10,000+ impressions
 - Direct mail: 7,500 impressions
 - Print ads: 25,000 impressions

\$7,500

EXCLUSIVE

All of the premium benefits on the left, plus:

- **EXCLUSIVE** sponsorship of your selected Broadway performance
- Meet and greet with artists from your selected performance when possible
- (4) additional complimentary tickets to your performance
OR (2) two VIP tickets for every performance in the Portland Ovations Season (excluding other Broadway titles)
- Assistance in planning a corporate reception before or after the sponsored performance
- (2) gift Portland Ovations' Memberships at the Advocate Level
- (2) additional VIP tickets to one of Ovations' special events
- Sponsorship credit with logo exposure
 - E-mail: 630,000 impression

Your sponsorship is tax deductible to the fullest extent provided by law, minus the value of any tangible benefits received, and we will provide an appropriate acknowledgement for that amount upon receipt.

GEOGRAPHIC REACH

From southern and mid-coast Maine including the counties of Cumberland, York, Androscoggin, Sagadahoc, and Oxford as well as New Hampshire and Massachusetts.

SPAN ALL AGES

Ages 2 through seniors join us at community gatherings and events.

90 YEARS

OF BRINGING LIVE PERFORMANCE TO PORTLAND



RENT: BROADWAY NATIONAL TOUR



PACIFICA QUARTET



GOLDEN DRAGON ACRO-

\$4m

**GENERATED
ANNUALLY**

—toward Maine's
creative economy

40k

**PEOPLE
SERVED
ANNUALLY**

—throughout New
England and beyond

— EACH YEAR —

200+

**MAINE-BASED
PARTNERS**

(Corporate, Foundation,
and Community)

30+

**MAINSTAGE
PERFORMANCES**

—from around the world
and here in Maine

8

**SCHOOL-TIME
PERFORMANCES**

—providing Maine
students with
transformative live art
experiences

100+

**OVATIONS
OFFSTAGE
ACTIVITIES**

—that reach deeply into
our communities

13K

**REACHED BY
OVATIONS
OFFSTAGE**

—helping make the arts
accessible to all

400+

**PERFORMING
ARTISTS**

—from more than 10
countries