

CORPORATE SPONSORSHIP OPPORTUNITIES



PORTLAND
OVATIONS



INVEST IN **THE ARTS** BENEFIT **YOUR COMMUNITY**

- **Increase** your business' visibility
- **Reach** your desired demographic
- **Provide** client gifts and employee incentives via complimentary and discounted tickets
- **Support** community-based arts and educational programs
- **Engage** with a center of cultural excellence

COVER PHOTO *CHICAGO BROADWAY NATIONAL TOUR* PHOTO BY JEREMY DANIEL



OVATIONS OFFSTAGE

\$2,500-\$5,000

Our education and outreach department, Ovation Offstage (O2) creates programming for audiences of all ages. From workshops, masterclasses, lectures and community suppers to unexpected "arts happenings" to the distribution of deeply discounted and free tickets to Ovation events, O2 provides meaningful arts access.. Sponsorship of O2 helps ensure enjoyment, energy and enrichment of the arts for all.



SCHOOL-TIME PERFORMANCE SERIES

\$2,500-\$5,000

The School-Time Performance series presents engaging and inspiring performances chosen specifically to complement existing curriculum and promote arts integration in our schools and communities.

SPONSORSHIP LEVELS

\$2,500

CO-SPONSORS

Available for sponsorship of performances at Hannaford Hall and other <500-seat venues used by Ovations.

- (6) Complimentary tickets to your sponsored performance
- The opportunity to purchase additional tickets at a 10% discount; this benefit is available to ALL employees of sponsor.*
- Sponsorship credit with logo in our season brochure † (circulation 20,000), print advertising, direct marketing, listed on portlandovations.org, and prominent mention in press releases
- 1/2-page, black & white display ad in Portland Presents program book
- Acknowledgment from the stage
- Prominent recognition in the lobby of the venue for the sponsored performance
- Sponsorship credit in our Signature Event program

\$3,500

CO-SPONSORS

Co-sponsorship available at Merrill Auditorium and other >500-seat-venues used by Ovations.

All of the benefits on the left, plus:

- Lobby display
- (2) VIP tickets to one of Ovations' special events
- Link to your website on portlandovations.org
- Sponsorship credit with logo exposure
 - Email: 155,000 impressions
 - Website: 3,500 impressions
 - Direct mail: 2,500 impressions
 - Print ads: 25,000 impressions
 - Performance Program: 1,900 impressions

\$5,000

EXCLUSIVE

EXCLUSIVE sponsorship of your selected performance at Merrill Auditorium and other >500-seat-venues used by Ovations.

All of the benefits on the left, plus:

- (4) additional complimentary tickets to your performance
- Assistance in planning a corporate reception before or after the sponsored performance
- (4) gift Portland Ovations' Memberships at the Advocate Level
- Sponsorship credit with logo exposure
 - Email: 480,000 impressions
 - Website: 10,000 impressions
 - Direct mail: 7,500 impressions
 - Print ads: 25,000 impressions
 - Performance Program: 4,5000 impressions

*As available, dependent on contract stipulations with artists.

† Acknowledgment in season printed collateral subject to publication deadlines

OUR PATRONS ARE:



From southern and mid-coast Maine including the counties of Cumberland, York, Androscoggin, Sagadahoc, and Oxford as well as New Hampshire and Massachusetts

FINANCIALLY SECURE:

77% have an annual household income greater than \$50,000 while 30% have an annual income of greater than \$100,000



SPONSORSHIP PACKAGES ARE CUSTOMIZABLE.

Contact us for details at **207.773.3150** or DEVELOPMENT@PORTLANDOVATIONS.ORG



MAINSTAGE SPONSORSHIP

\$2,500-\$5,000

Portland Oventions enjoys an 89-year legacy of connecting innovative and masterful artists from around the world to Maine audiences. Each carefully curated season includes a range of options across genres and venues.



BROADWAY PREMIUM

\$5,000-\$7,500

Portland Oventions is proud to be the exclusive presenter of Broadway national tours at Merrill Auditorium. With no fewer than four titles and multiple performances during each run, Broadway performances appeal to both family and adult audiences.

SPONSORSHIP PREMIUM: Our Highly Popular Broadway Series

\$5,000

CO-SPONSORS

\$7,500

EXCLUSIVE

- (6) Complimentary tickets to your Broadway performance
- The opportunity to purchase additional tickets at discounts ranging from 10-20%; this benefit is available to ALL employees of sponsor (as available, dependent on contract with artists)
- Sponsorship credit with logo in our season brochure * (circulation 20,000)
- Full-page, color display ad in Portland Oventions' Broadway Playbill program book (15,000 impressions)
- Acknowledgment from the stage
- Prominent recognition in the venue lobby of sponsored performance
- Acknowledgment in Portland Presents (circulation 120,000)
- Lobby Display/presence
- (4) VIP tickets to one of Oventions' special events
- Link to your website on portlandovations.org
- Prominent mention in press releases
- Sponsorship credit with logo exposure
 - EMail: 480,000 impression
 - Website: 10,000 impressions
 - Direct mail: 7,500 impressions
 - Print ads: 25,000 impressions

All of the premium benefits on the left, plus:

- **EXCLUSIVE sponsorship of your selected Broadway performance**
- **Meet and greet with artists from your selected performance when possible**
- (4) additional complimentary tickets to your performance
OR (2) two VIP tickets for every performance in the Portland Oventions Season (excluding other Broadway titles)
- Assistance in planning a corporate reception before or after the sponsored performance
- (2) gift Portland Oventions' Memberships at the Advocate Level
- (2) additional VIP tickets to one of Oventions' special events
- Sponsorship credit with logo exposure
 - EMail: 630,000 impression

Your sponsorship is tax deductible to the fullest extent provided by law, minus the value of any tangible benefits received, and we will provide an appropriate acknowledgement for that amount upon receipt.



EDUCATED:

60% hold a college or graduate degree

SETTLED:

80% own their own homes



Ages 2 through seniors



89 YEARS

OF BRINGING LIVE PERFORMANCE TO PORTLAND



\$4m

**GENERATED
ANNUALLY**

—toward Maine's
creative economy

40k

**PEOPLE
SERVED
ANNUALLY**

— EACH YEAR —

200+

**MAINE-BASED
PARTNERS**

(Corporate, Foundation,
and Community)

30+

**MAINSTAGE
PERFORMANCES**

—from around the world
and here in Maine

8

**SCHOOL-TIME
PERFORMANCES**

—Providing Maine
students with
transformative live art
experiences

100+

**OVATIONS
OFFSTAGE
ACTIVITIES**

—that reach deeply into
the community

13K

**REACHED BY
OVATIONS
OFFSTAGE**

—helping make the arts
accessible to all

400+

**PERFORMING
ARTISTS**

(from more than 10
countries)