

CORPORATE & FOUNDATION SPONSORSHIP OPPORTUNITIES





Our long-standing sponsorship with Portland Ovations raises our profile while supporting our community's cultural life."

—TOM NEWMAN, BAKER NEWMAN NOYES

BENEFITS OF PERFORMANCE SPONSORSHIP



By partnering with Portland Ovations you:

- Increase your business' visibility
- Reach your desired demographic
- Provide client gifts and employee incentives
- Support community based arts and educational programs
- Engage with a center of cultural excellence

Craft Your Sponsorship to Target and Reach Your Desired Audience

Portland Ovations Patrons are:

- From southern and mid-coast Maine including the counties of Cumberland, York, Androscoggin, Sagadahoc, and Oxford as well as New Hampshire and Massachusetts
- Ages 2 through seniors
- Settled: 80% own their own homes
- Educated: 60% hold a college or graduate degree
- Financially secure: 77% have an annual household income greater than \$50,000 while 30% have an annual income of greater than \$100,000



Member Preview Party

Wednesday, May 25, 2016 • 5:30 pm
Masonic Temple of Portland

Portland Ovations unveils the 2016-17 Season to Members.

Title Sponsor \$2,500

Logo placement in all print and web-based materials

- A table at the event to market your company
- Ability to introduce the event to our exclusive audience
- Acknowledgment in *Portland Presents*

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| Business Membership Manager \$500 | Business Membership Director \$1,000 | Business Membership Producer \$1,500 | Performance Sponsor (Hannaford Hall, Port City) \$2,500 | Performance Co-Sponsor (Merrill, WPAC, State Theatre) \$3,500 | Performance Sponsor (Merrill, WPAC, State Theatre) \$5,000 | Series or Program Sponsor \$7,500 | Season Sponsor \$25,000 |
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TICKETS

- Four complimentary VIP tickets to all shows for the season (90+ tickets)
- Two VIP tickets for every performance in the Portland Ovations Season, plus 10 complimentary tickets (6 for Broadway) to your sponsored performance
- 6 complimentary tickets (4 for Broadway, Hannaford, SPACE, or Port City Music Hall shows) to your sponsored performance
- The opportunity to purchase additional tickets at discounts ranging from 10-20% (dependent on contract stipulations with artists)
- Two tickets to Portland Ovations' Season Preview Party
- Advanced ticketing opportunities for employees
- Two tickets to a performance of your choice (excluding Broadway, other restrictions may apply)
- Concierge ticket service

MARKETING

- Exclusive logo placement on the cover of the Portland Ovations season brochure
- Season sponsorship credit printed on Portland Ovations tickets throughout the season (35,000 approx.)
- Recognition in the lobby AT ALL EVENTS throughout the season
- Exclusivity: sole sponsorship, where applicable, of the season, series, or a performance
- Acknowledgment from the stage
- Advertisement in *Portland Presents* program book
- Sponsorship credit with logo in our season brochure (circulation 24,000), in-print advertising, direct marketing mail, targeted emails, on portlandovations.org, and prominent mention in press releases
- Inclusion in monthly email newsletters featuring sponsored event
- Prominent recognition in the lobby of the venue for the sponsored performance
- Assistance in planning a corporate reception before or after the sponsored performance
- Lobby Display/Presence
- Opportunity to provide program staffers about your business
- Acknowledgment in *Portland Presents* (circulation 120,000)
- Your logo with link on our website
- 1/8 page ad in all Broadway programs (circulation 15,000)
- 1/4 page ad in all Broadway programs (circulation 15,000)

Broadway events are offered on a per-performance sponsorship opportunity



As part of Coffee By Design's mission, we support the arts and social change. Portland Ovarations helps us to achieve both goals by bringing a wide range of outstanding artistic offerings which introduce people from Maine and beyond to different viewpoints from around the world through their creative endeavors."

—MARY ALLEN LINDEMANN, COFFEE BY DESIGN



INVESTING IN COMMUNITY

Consider supporting one of these Portland Ovarations programs that connect our community with the power of the performing arts:

School-Time Performance Series

Each season, Portland Ovarations curates a School-Time Performance Series of seven engaging and inspiring performances that are attended by 6,000 Maine students - from pre-k to college.

Destination Portland

In response to the prohibitively high costs of student transportation, Portland Ovarations created Destination Portland, a bus subsidy program that helps enable Maine schools to attend our School-Time Performance Series. Your support assures that the over twenty-five Maine schools currently served will continue to attend high quality performances.



Ovarations Offstage

Support of Ovarations Offstage makes arts education available to all ages through in-school and community based workshops, lectures, masterclasses, and more.



Discounted Student Ticket Program

Your business can help keep the price of student tickets to our mainstage series low, allowing more students access to the transformative power of live performance.

